

# LODI VISITOR GUIDE DINING & SHOPPING SECTIONS

New for the 2017 Official Lodi Visitor Guide are attractive 1/6 page format ads in dining and shopping sections. Full, 1/2 and 1/3 page formatted ads are also available. This effective marketing works for your business year around with 1/6 ads costing the equivalent of \$55 a month, and billable in 4 installments of \$165 each.

The Lodi Guide is distributed by Visit Lodi! for all advertising, web and travel show campaigns and resupplied throughout the year at 90 Lodi in-room and high traffic locations—the most proven way to reach visitors at important decision times before their arrival and during their visit.

## REACH MORE VISITORS FOR YOUR DOLLARS:

- ➔ In-room distribution throughout Lodi hotels, motels and vacation home properties.
- ➔ Attractive formatted dining and shopping sections appeal to visitors as they decide, “Where should we eat tonight/shop tomorrow?”
- ➔ Exclusive fulfillment for Visit Lodi! advertising in SF Chronicle, VIA, Sunset and more.
- ➔ Ad production and editing included.

**Be Part Of Telling Lodi's Quality Story To Visitors And The World**



Advertisers are included in a digital edition available on VisitLodi.com and used as fulfillment for social and web advertising

**DEADLINE FOR SPACE RESERVATION—APRIL 14, 2017.**

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